



# Employer Information Guide



*“Businesses that score highest on employee satisfaction realize nearly three times the return on assets than those who ranked lowest.”*

- IBM SMARTER WORKFORCE INSTITUTE



**RideOn Commuter Services is funded by the FDOT and offers these services to your organization at no cost:**

- Consulting services to businesses and local governments to develop customized transportation strategies
- Individual ride matching and carpool/vanpool coordination
- Emergency Ride Home Program



***Our experienced professionals will help you develop and implement a plan specifically tailored to your organization and the needs of your employees.***



**RideOn Commuter Services provides tools and strategies that:**

- Amplify your recruiting power
- Reduce employee transportation barriers
- Boost employee engagement and morale
- Reduce employee parking demand
- Spotlight your business as a Best Workplace for Commuters



***The RideOn Commuter Assistance Program is an initiative generously funded by the Florida Department of Transportation, District 3 – providing free transportation consulting and programs to organizations across northwest Florida.***



## Employer Benefits



### Expanded Recruiting

By implementing strategies to reduce transportation barriers, doors are opened to a much larger talent pool. It's value added to a benefits package, at no cost to you.



### Employee Retention

RideOn provides transportation assistance that helps support work-life balance, build personal connections and reduce costs associated with employee turnover and new-hire training.



### Employee Engagement

Workers who share their commute arrive happier and are more productive. Increases in loyalty and morale are proven predictors of business success.



### IRS Fringe Benefits

Organizations and their employees may be eligible for IRS Qualified Transportation Fringe Benefits. For more information visit: [www.irs.gov](http://www.irs.gov)



*With the RideOn App - employees can get directions, find rides, and log trips on the go.*







# Get started today!



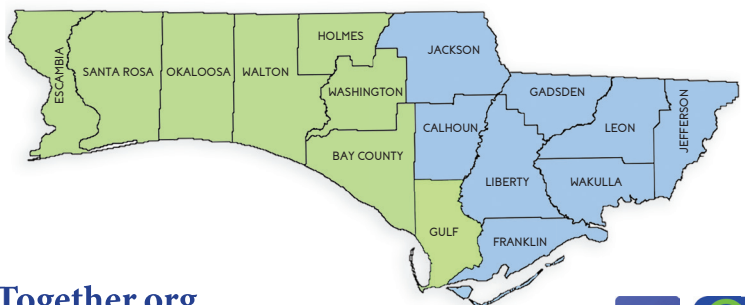
**To schedule a one-on-one consult or employee presentation call us at one of our offices below.**



Serving Bay, Escambia, Gulf, Holmes, Okaloosa, Santa Rosa, Walton, and Washington counties:  
**Rodriques Kimbrough - 1.800.342.5557**  
4081 East Olive Road, Suite A Pensacola, FL 32514



Serving Calhoun, Franklin, Gadsden, Jackson, Jefferson, Leon, Liberty, and Wakulla counties:  
**Pat Maurer - 1.888.454.RIDE (7433)**  
2507 Callaway Road, Suite 200 Tallahassee, FL 32303



FOR MORE INFORMATION VISIT: [www.RideOnTogether.org](http://www.RideOnTogether.org)  
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